

SPEAKING UP, BEING HEARD, MAKING CHANGE:

A Webinar on the Theory and Practice of
"Workers' Voice" in Canada Today



Tuesday March 16, 2021

1:00-2:00 pm EST / 10:00-11:00 am PST

Join Dr. Jim Stanford from the Centre for Future Work in launching a new report on why workers need an organized voice at work - and why the whole economy functions better when they have one.

Registration Free but Essential:

https://us02web.zoom.us/webinar/register/WN_nuVvwmBfT6SwJpdYFVAsyA

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Workplaces are being buffeted by many changes and challenges: new technology (like automation and artificial intelligence), new business models (digital platforms and 'gig' work), and new threats (like pandemics or climate change). If workplaces are to respond effectively and fairly to those pressures, workers must be genuine

players in identifying problems, advancing solutions, and implementing change. A basic building block in achieving better workplaces, therefore, is strong and effective **workers' voice**: the ability of workers, individually and collectively, to express opinions and preferences, and advocate for change.

In short, to make work better, in every sense – safety, comfort, efficiency, quality – workplaces need to hear the voices of workers, listen to them, and act on their priorities and concerns. Unions are the best way to operationalize workers' voice: so strengthening voice also means strengthening unions.

The Centre for Future Work is pleased to release important new research by Jim Stanford and Daniel Poon, titled ***Speaking Up, Being Heard, Making Change: The Theory and Practice of Worker Voice in Canada Today***. It defines workers' voice, documents its importance in a rapidly-evolving world of work, and makes several concrete suggestions for how it can be strengthened.

Please join us in this special webinar presenting the main findings of the research, and answering your questions about workers' voice.

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Attendance is free, but pre-registration is essential. Please visit:
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to register.

This paper is the latest research published by **PowerShare**, a project led by the Centre for Future Work with support from the Canadian Centre for Policy Alternatives and the Atkinson Foundation.

Thank you for your interest and support!

Best wishes,
Jim Stanford