

With Loblaw-Dominion fairness isn't so Simple

- ✓ **Cancelled \$2/hour COVID premium.**
- ✓ **More than 80% of workers are part-time.**
- ✓ **Manipulates the use of part-time workers to avoid pensions and benefits.**
- ✓ **No paid sick days for part-time workers.**
- ✓ **Pays 75% of workers less than \$15/hour.**

Dominion workers in Newfoundland are on strike and they need your support.

I ♥ Dominion Workers

UNIFOR

**Loblaw Companies Ltd. operates 22 regional operations, including Dominion, Atlantic Superstore, Real Canadian Superstore, Zehrs, and No Frills. Shoppers Drug Mart is a subsidiary of Loblaw Co.*

Why Dominion workers in Newfoundland are on strike

Grocery store workers across Canada have proudly served their communities during this pandemic. In June, Dominion's parent company **Loblaw Companies Ltd. chose to end workers' pandemic pay**, which provided an extra \$2 per hour. They also continue the practice of relying on part-time workers who have little access to benefits. Loblaw is poised to rake in more than **a billion dollars** this year and something had to be done. That's why more than 1,400 workers at Dominion stores in Newfoundland made the difficult decision to go on strike and take a stand against corporate greed.

This strike is about more than COVID pandemic pay

This strike is about turning the tide against a corporate business model that relies on low wages and poor working conditions so that workers get the respect they deserve.

Why you should support our COVID heroes

One day retail workers were treated as COVID heroes, now they're treated like COVID zeroes. The pandemic has shown us all the ways grocery store workers are so important to us all. While many of us stayed home, retail workers took the added risk of public contact because, without them, none of us could put food on our tables. Canada's major retailers did the right thing by heeding calls from workers to raise wages. But now they've returned to their old ways of putting their greed over workers' needs.

What you can do to support frontline Dominion workers

- Sign Unifor's online petition calling on all retail CEOs and senior executives, including Loblaw Companies Ltd. Chairman Galen Weston, to give all retail workers the living wage, job security, and better working conditions we know they deserve.
- Join our social media campaign using the hashtag **#FairPayForever** and share your messages, photos and videos of support.
- Call, text, tweet or post your thoughts on Dominion management and its parent company Loblaw Companies Ltd. for pursuing a low-wage, part-time job strategy that hurts retail workers and removes good jobs from communities.

Following Labour Day, Unifor, the union representing Dominion workers on strike in Newfoundland, will begin escalating labour actions at Loblaw Companies Ltd. properties in cities across Canada. Unifor members do not take the decision to strike lightly and ask that you stand with grocery store workers in our fight for decent pay and full-time jobs.

Visit unifor.org/FairPayForever and sign the petition.



#FairPayForever

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**Appropriate COVID safety measures were taken during the preparation and distribution of this leaflet.*